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NEWS

Banyan Tree announces first European property

Global hospitality group to open resort at Varko Bay,
Greece in 2026

Greece

By Mark Smith

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Banyan Tree Group, one of the world's leading multi-branded hospitality groups has announced its new project, Banyan Tree Varko Bay, in Greece.

The new luxury resort on the Varko Peninsula in Pogonia in the western part of mainland Greece is the result

of the successful collaboration between Banyan Tree and the French hospitality group, Accor.

Slated to open in 2026, the five-star resort will consist of approximately 116 villas and 45 branded residences built into the stunning coastal surroundings. The property will feature a full service spa.

This announcement follows the launch of the group's entry to the Greek market with Angsana Corfu Resort & Spa in 2021.



“The Banyan Tree Varko Bay is a major addition to the brand's portfolio and represents what Accor has best to offer when it comes to luxury resorts.”

Francois Baudin

Chief business officer, Ennismore Immersive Resorts & All-Inclusive Collection

Pioneering expertise

Adopting Banyan Tree's pioneering expertise across the all-pool villa concept, the resort aims to offer a unique sense of place through tranquil, wellbeing-centred accommodation, with impressive views of the Ionian Sea.

Looking across to the surrounding islands of Lefkada, Meganisi and Skorpios, guests will enjoy uninterrupted views and luxurious facilities for the rejuvenation of both mind and body. This includes the award-winning Banyan Tree Spa, a water sports centre, several state-of-the-art venues for meetings and events, a beach club, several bars and three restaurants including the signature Saffron where guests can dine on Thai cuisine



Banyan Tree Varko Bay, Greece

Sustainability at Banyan Tree Varko Bay

The plans for Banyan Tree Varko Bay include a commitment to sustainability and the environment in both construction and operation. Built in partnership with the award-winning Greek Elastic Architects, the resort aims to be the first in Europe to achieve LEED Gold (Leadership in Energy and Environmental Design) certification and to become a model of sustainability for the hospitality sector.

Mirroring existing Banyan Tree developments, the resort will prioritise responsible water use – 70% of water will be reused for irrigation – the use of renewable energy sources and the encouragement of vegetation growth.

By ensuring the majority of all its hotels are covered with vegetation and developing plant-centred tropical spas, Banyan Tree creates beautiful contemporary spaces that are also friendly to the surrounding environment.



Banyan Tree Varko Bay will offer stunning views of the sea in Greece

About Banyan Tree

Banyan Tree Group operates over 60 hotels worldwide, with a potential pipeline of more than 50 projects by 2025. The addition of Banyan Tree Varko Bay will build on the brand's core concepts of sustainability and wellbeing-centred luxury, while reinforcing Banyan Tree's leadership in this highly demanding sector

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